

AARE EXECUTIVE MEETING FEBRUARY 2020

EduResearch Matters Report

Some recent highlights, from the Blog Editor:

- Every year our readership increases. Last year we had 310,627 reads. We have had over 1.3 million reads of our blog posts so far.
- **Already** this year we have had 57,557 reads!
- Our posts are shared a lot on Facebook (FB users love to share without reading). Our first [viral post](#) has been shared over 398,000 times.
- We still get our some of our earliest posts being shared a lot. (e.g. Allan Luke on Direct Instruction, and Eileen Honan and Robyn Ewing on reading.)
- Robyn Ewing's post on [teaching literacy](#) is our most read post with over 62,000 reads.

We are continuing to seek an updated template that meets our needs and is consistent with AARE branding, but for the time being the current template remains. Later in 2020 we may undertake a redesign if an appropriate template has been identified.

A/Prof Nicole Mockler,
Editor in Chief, *The Australian Educational Researcher*
22 February, 2020